



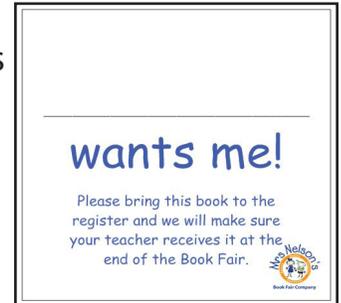
Book Fair Company

Wish Post-its

How They Work

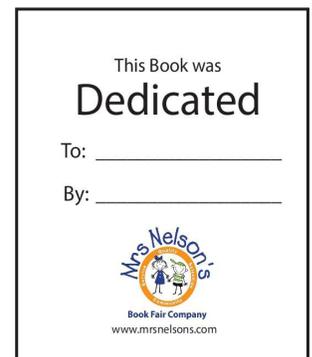
Wish Post-its are a great tool for soliciting donations for classroom and school library books. They are simple to use and don't take up a lot of space or deplete your fair like wish baskets. They are also a handy way to boost book fair sales! Here's how they work.

- Set up a space where you can leave a few pens and the Post-it pads for teachers to grab. The wish post-it has a blank line to fill in their name and room/grade. Once they are filled in, teachers can walk around and attach them to the books they would like for their room or libraries.



- Invite the teachers and librarian to preview the fair so they have time to look and see what they would like. We suggest the teachers and librarian select at least 5-10 wish books.

- Promote the wish Post-its during the book fair. Place sign in a high traffic and visible area such as the entrance to your book fair so parents know to look for the post-its and what they are for. Once the book is paid for, fill out the dedication sticker to place inside the book's front cover. You can set the book aside to be presented to the teacher later or you can let the child deliver the book themselves at the time of purchase.



- In lieu of buying a book, parents may prefer to purchase a gift card. These are available for any denomination. Once the gift card is purchased, have a volunteer deliver it to the teacher or librarian.

Gift cards are redeemable only at the current book fair.

Note: It is important to keep track of the gift cards provided to you and to make sure that those purchased are redeemed.